



FRISCO WOMEN'S LEAGUE

P.O. Box 2151
Frisco, TX 75034

Benefitting



Event Chair

Rose Carter

Chair Elect

Charlyn Plunk

Event Committee

Laura Bass
Amy Beiderman
Dana Blick
Jennifer Cox
Aimee French
Tara Klein
Kristin Klembara
Jenn Knutson
Tiffany Lacy
Becky Lockwood
Holly Lowe
Lori Hawks Manley
Katie Rossnagel
Jennifer Salmon
Angela Siegel
Summer Simmons
Kelly Sturdivant

Presented By



Dear Business Leader:

Frisco Women's League is currently planning the 2012 Mother & Daughter Tea and Style Show, to benefit Hope Park. Now in its seventh year, the Mother & Daughter Tea provides a memorable opportunity for over 500 mothers and daughters of all ages to enjoy an afternoon of refreshment and entertainment in a beautiful environment while supporting a worthy organization.

Activities will include a delicious afternoon tea menu, style show, silent auction and crafts for the children. Our past Mother & Daughter Teas have raised \$90,500 for charities in the Collin County area including City House who was our beneficiary for 2011. Our Mother & Daughter Tea will be held at the Embassy Suites Hotel in Frisco, on Saturday, May 5, 2012.

Hope Park Frisco, our 2012 Beneficiary, is dedicated to building an all inclusive park to suit all children at any age, with a focused consideration for children with special needs. This 13,000 square foot play adventure will bring children together and help them build self confidence, make friends and play as equals. Imagine a place where a child with special needs can play side by side with their brother, sister or peer. This parks design will be interactive invoking a sensory play experience that engages children at many developmental levels. The children of Frisco drew hundreds of pictures of what they thought the park should look like and the designers incorporated those elements into the parks design. This includes a tree house, train, western themed "tot lot" and many other great ideas.

As of Oct 2011 Fisd student population is 40,133 and the Special Needs Population is 3638 making it (9.06%) of the students are in some type of special education program. "All of our parks are ADA friendly, but this is more specialized," Frisco Mayor Maher Maso said. "It's a great concept. It's one I support." Maso said he liked that the park would be for all children, not just those with special needs. "This is just one more partnership that, frankly, I think, fits a need of the community," he said. Hope Park will be built by hundreds of volunteers from our community during a week long project that everyone can participate in.

Our goal is to raise \$40,000 from this event, to support Hope's Park and their mission.

Frisco Women's League is a non-profit organization whose mission is to promote community service and enhance the quality of life in the City of Frisco by supporting activities that aid in civic, cultural and educational development of the community. Our fundraisers and volunteer hours this year have supported the American Cancer Society, Heroes for Children, Heroes for Children Meals on Wheels, Frisco Family Services, City of Frisco and Boys and Girls Club of Collin County.

We would love to announce that your organization has elected to support this incredibly worthy cause. Please review the sponsorship levels enclosed. For more information on the event, and to secure your sponsorship, please don't hesitate to contact me.

Yours in service,

Rose Carter
2012 Mother & Daughter Tea Chair
Phone: 214-505-6873
Email: Chair@FWLTea.org
2012 Mother & Daughter Tea
Event Partner Benefits



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2012 Mother & Daughter Tea Event Partner Benefits

We are determined to assist Hope Park in providing support to children in need. Your company can help by sponsoring the 2012 Mother & Daughter Tea, and receiving valuable community exposure and goodwill.

Take a trip down the Rainbow Trail with Frisco Women's League benefitting Hope Park Frisco in our Candyland Adventure. The 7th Annual Mother Daughter Tea will bring more color and excitement into the magical world you've known since you were a child. Shouldn't you share it with someone you love?

Chocolate Court - Bronze Partner

For a \$300-\$599 donation, you will receive:

- Company's name prominently displayed on a table centerpiece
- Company's name recognition in over 500 event programs
- Name listing on the FWL Mother & Daughter Tea website sponsors page
- Name & logo listing on the Mother & Daughter Tea facebook page
- Opportunity to place one promotional item in event goodie bags

Licorice Lane - Silver Partner

For a \$600-\$999 donation, you will receive all the above benefits, plus:

- Two complimentary tickets with exceptional seating (Approx. \$80 value)
- Your company's name on signage in the registration area
- Your company's logo on the FWL Tea website sponsors page
- Your company's name on a picket surrounding the fence of Hope Park.

Peppermint Forest - Gold Partner

For a \$1,000-\$1,499 donation, you will receive all the above benefits, plus:

- Two additional tickets -- totaling four complimentary tickets with exceptional seating (Approx. \$160 value)
- Half-page display advertisement in over 500 event programs
- Logo placement and recognition in all event advertising in community publications
- Logo placement on the FWL Facebook and Twitter page from January 2012 through May 2012
- Your company name and logo on signage in the registration area
- Verbal recognition by the emcee at the beginning of the event
- Listing on Donor banner during build week of Hope Park Frisco
- Company name on a brick placed in Hope Park.

Lollipop Woods - Platinum Partner

For a \$1,500-\$2,999 donation you will receive all the above benefits, plus:

- Two additional tickets -- totaling six complimentary tickets with exceptional seating (Approx. \$240 value)
- Full-page display advertisement in over 500 event programs
- Logo featured on home page of the FWL Tea website, with a link exchange to your website
- Right of first refusal for 2013 event
- Company name listed permanently on the Hope Park donor wall.



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Gumdrops Grove - Diamond Partner

For a \$3,000-\$4,999 donation you will receive all the above benefits, plus:

- Four additional tickets -- totaling a table for ten guests with exceptional seating (Approx. \$350 value)
- A custom display plaque, recognizing your company's participation
- Upgrade of full-page ad placement, to back cover or inside front cover (This option is restricted to first two takers.)
- Customized Hope Park Bench with company name (This option is limited two companies)

Candyland - Event Partner

For a \$5,000 and above donation you will receive all the above benefits, plus:

- Logo prominently displayed at our podium, photo slide show and mentioned at our event during the entire program
- Logo included in our advertisement via Frisco Style for March and April. Needs to provide confirmation no later than January 31st.
- Mentioned in our press release pre and post event, and included in all media opportunities recognizing your firm as our Event Partner
- Photo Opportunity Check Presentation at an FWL Meeting recognizing sponsor and will be included on Hope Park and FWL Websites.
- Customized Hope Park picnic table (This option is limited to two Companies)

Corporate Sponsorship Levels and Permanent Placement at the Park

\$25,000 – Gingerbread Tree house Corporate Sponsor (Limit 1)

For a \$25,000 and you will receive all the above benefits, plus:

Donating this level of sponsorship is a wonderful way to have your contribution to Hope Park's playground permanently recognized for years to come at the entrance to Hope Park Frisco on the donor wall. You will be named the component sponsor of the Shaky Bridge that enters the Tree house in the ages 5-12 playground area. One of the most used pieces of equipment on the way to the beautiful tree house. The Shaky Bridge while a useful element will also promote balance and coordination if they are walking across the bridge or wheeling across in a wheel chair.

Your donation to this fully accessible playground will allow children of all abilities to play on/with multiple components without experience physical or social barriers.

\$10,000 – Candy Castle Corporate Sponsor (Limit 2)

For a \$10,000 and you will receive all the above benefits, plus:

This level of sponsorship donation will allow permanent recognition of your company's name on the donor wall at the entrance of Hope Park Frisco for years to come. You will be named component sponsor of the Sand Table in the tot lot of the western village. The sand table is a wheel chair accessible component that allows a disabled child direct access to the table. This will promote strength and creativity. This is a wonderful element for all children to play with.